

BRIGHT WHITE PAPER CO.

May 1, 2010

Re: Sole Source Products & Custom Colors

To Whom It May Concern:

Please be advised that the Bright White Paper Co is a manufacturer of poster printer paper fitting Varitronics®, Fujifilm®, Minnesota Western and other name brand direct thermal poster printer models. Further, our company offers twenty-five color choices of Standard Direct Thermal poster paper. Twenty of those colors are available exclusively through us and are considered sole source products.

Those colors include:

Black Image on Tan	Black Image on Neon Pink
Black Image on Olive	Black Image on Gold
Black Image on Pastel Green	Black Image on Silver
Black Image on Pastel Purple	Black Image on Green
Black Image on Orange	Black Image on Purple
Black Image on Red	Black Image on Turquoise
Black Image on Neon Blue	Black Image on Peach
Black Image on Neon Green	Black Image on Maroon
Black Image on Neon Yellow	Black on Slate Blue
Black on Soft Plum	Black on Rust

Bright White now has the ability to match most custom or Pantone colors as background colors with a black image. This technology along with the colors above are based on our patent pending process.

If you should have any questions, you are most welcome to contact me directly at 800-321-5716.

Sincerely,

Rick Kazdin
Vice President

P.O. Box 2472, Palm City FL 34991
Ph (772) 223-5511 Toll Free (800) 321-5716 Fax (772) 223-4040
Visit us at www.brightwhitepaper.com or www.posterprintersupply.com