



January 1, 2017

Re: Sole Source Poster Paper

To Whom It May Concern:

Please be advised that the Bright White Paper Co. is a manufacturer of poster maker / printer paper fitting the Variquest™ Poster Maker 3600, Varitronics®, Fujifilm®, and other name brand direct thermal poster printer models and ship our paper worldwide. Our company offers thirty color choices of Standard Direct Thermal poster paper, twenty-five of which are only available through our company & distributors. Five colors we offer similar to Varitronics®/Variquest™ dealers include Black on White, Blue on White, Black on Pastel Yellow, Pink and Blue. These similar colors are priced 20%-25% below dealer pricing.

Sole source colors include:

Black Image on Tan  
Black Image on Olive  
Black Image on Pastel Green  
Black Image on Pastel Purple  
Black Image on Orange  
Black Image on Red  
Black Image on Neon Blue  
Black Image on Neon Green  
Black Image on Neon Yellow  
Black Image on Soft Plum  
Black Image on Neon Pink  
Black Image on Gold  
Black Image on Silver

Black Image on Green  
Black Image on Purple  
Black Image on Turquoise  
Black Image on Peach  
Black Image on Maroon  
Black Image on Slate Blue  
Black Image on Rust  
Blue Image on Gold  
Blue Image on Yellow  
Blue Image on Orange  
Blue Image on Pastel Green  
Blue Image on Pastel Blue

These unique colors are based on our patented process.

If you should have any questions, you are most welcome to contact me directly at 800-321-5716.

Sincerely,

Rick Kazdin  
Vice President

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